

- Over 800 keynotes, workshops, seminars
- USA and Europe
- Real-world success in sales, marketing and management
- Business owner

If your event calls for a warm, vivacious speaker who interacts with the audience and gives information they can use *immediately*, consider Judy Carlough. Her authentic message comes from years of hard-won business success. Her inspirational, insightful message changes people’s lives by challenging them to think--then act--like champions.

Winning at Business. Winning at Life.

Why do audiences relate to Judy Carlough? *She’s been there.* She has successfully run multi-million dollar operations in broadcasting, sports, marketing and leadership training. She has “walked the walk” and knows how life in the real world works. Audiences want the hands-on advice Judy delivers.

PIONEER, SURVIVOR

When Judy talks about staying positive in the face of adversity, it comes from the heart.



For many years, Judy had to overcome the mindset that “women can’t do that.” To this day, she’s the only woman to have run a major market all-sports station.

Like most successful executives, Judy has survived being fired, downsized, merged and burst by the dot-com bubble. Audiences connect with her authenticity and trust Judy’s messages about attitude and behavior.

WHY MEETING PLANNERS LIKE JUDY CARLOUGH

Besides her exceptional speaking ability, meeting and event planners most often praise Judy’s dependability and low-maintenance. She promptly returns your calls and stays in touch. Judy is equally effective at addressing your low-key VIP reception for 50 or delivering your high-octane keynote address for 5,000. Her warm, humorous delivery makes her popular at sales and leadership retreats. Women see her as a role model. Men love that she *gets* sports. Everyone loves her energy.



JUDY CARLOUGH’S most requested topics:

- **Bouncing Back::**
How to get up *fast* when the world knocks you flat (and not take it personally).
- **Beyond Attitude::**
Being positive isn’t always enough. You need an *action plan*.
- **Champion Mindset:**
Five secrets to thinking like Tiger, Serena or Eli.
- **Women at Work:**
Mars? Venus? PC or not? Demystifying workplace communication.
- **Contact Judy Carlough**
at (508) 667 3643.
Judy travels from Boston.

MAKE YOUR JOB EASY

Try Judy Carlough once, see why she gets so much repeat business. *“I believe my first job is to connect with the audience and exceed their expectations. My second job is to make meeting planners and event directors look good and I’ll go the extra distance to do it,”* Judy says.

CLIENTS/WORKSHOPS

Association of Builders and Contractors, McDonald’s Media Director Conference, Vectron, Teledyne, MicroCredit Association, NHJES Engineer Association, Conference of Interior Redesigners, Future Leaders in Construction, more.



Keynote * Workshops * Training

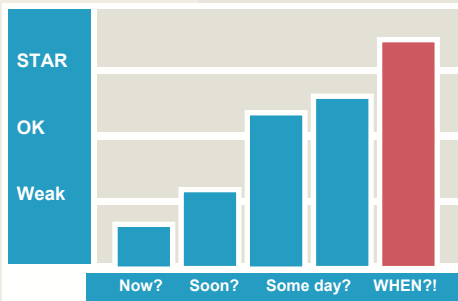
Winners don't wait. They know life rewards action. What's holding you or your team back? **Judy Carlough's** "Winning at Business, Winning at Life" educates the audience about self-limiting behaviors and inspires them to *take immediate action*.

You are what you think. Change your thoughts to change your success.

Audiences LOVE what Judy teaches about...

- Identifying *head trash*, the self-limiting beliefs that hold people back.
- Learning how to replace these damaging mental scripts *immediately*.
- Discovering the *five secrets* to having a champion mindset.
- Creating *power questions* to change the balance of power in their work and life.

WHAT'S YOUR SUCCESS NOW?
WHAT SHOULD IT BE?



Judy Carlough

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